

# Semi-Annual Step Down Kick-out Plan (UK & Europe) Issue 1

**WALKERCRIPS**  
STRUCTURED INVESTMENTS

The Plan provides the potential to receive an accumulated return of 9% p.a. depending on the performance of the FTSE 100 Index and the EURO STOXX 50 Index.

If, on an Anniversary Date, both the FTSE 100 Index and the EURO STOXX 50 Index close **at or above their required kick-out levels** the Plan will end and the Initial Investment will be repaid, plus an accumulated return of 4.5% for each six month period that has elapsed (equivalent to 9% per annum) since the Investment Start Date.

If, however, the FTSE 100 Index or the EURO STOXX 50 Index close **below their required kick-out levels** on an Anniversary Date, the Plan will continue to the next Anniversary Date.

**Where the Plan has not matured early and runs to the full seven year term, investors will lose a significant proportion of their Initial Investment if the Final Index Level of either Index is below 60% of its Initial Index Level on the Investment End Date.**

Investment Start Date: 3 August 2018		Accumulated return amount
<b>Year 2:</b> 3 August 2020	Have both Indices closed at or above their Initial Index Levels?	18%
<b>Year 2.5:</b> 3 February 2021	Have both Indices closed at or above their Initial Index Levels?	22.5%
<b>Year 3:</b> 3 August 2021	Have both Indices closed at or above 95% of their Initial Index Levels?	27%
<b>Year 3.5:</b> 3 February 2022	Have both Indices closed at or above 95% of their Initial Index Levels?	31.5%
<b>Year 4:</b> 3 August 2022	Have both Indices closed at or above 90% of their Initial Index Levels?	36%
<b>Year 4.5:</b> 3 February 2023	Have both Indices closed at or above 90% of their Initial Index Levels?	40.5%
<b>Year 5:</b> 3 August 2023	Have both Indices closed at or above 85% of their Initial Index Levels?	45%
<b>Year 5.5:</b> 5 February 2024	Have both Indices closed at or above 85% of their Initial Index Levels?	49.5%
<b>Year 6:</b> 5 August 2024	Have both Indices closed at or above 80% of their Initial Index Levels?	54%
<b>Year 6.5:</b> 3 February 2025	Have both Indices closed at or above 80% of their Initial Index Levels?	58.5%
<b>Investment End Date:</b> 4 August 2025		
Are both <b>Final Index Levels</b> at or above 80% of their Initial Index Levels?	YES	63%
Are both <b>Final Index Levels</b> at or above 60% of their Initial Index Levels?	YES	Repayment of Initial Investment only

If the **Final Index Level of either index is below 60%** of the Initial Index Level, a significant proportion of an investor's Initial Investment will be lost and investors will not receive a return from their investment in the Plan.

## APPLICATION DEADLINE

27 July 2018

## INVESTMENT START DATE

3 August 2018

## INVESTMENT END DATE

4 August 2025

## INVESTMENT TERM

Up to seven years

## UNDERLYING INDICES

FTSE 100 Index and  
EURO STOXX 50 Index

## INITIAL INDEX LEVELS

Closing Levels on  
3 August 2018

## FINAL INDEX LEVELS

Closing Levels on  
4 August 2025

## MINIMUM INVESTMENT

£10,000

## COUNTERPARTY

Morgan Stanley

## ISSUER

Morgan Stanley B.V.

## COUNTERPARTY RISK

Initial investment is at risk if Morgan Stanley and Morgan Stanley B.V. were to fail or become insolvent. An investor could lose some or all of their investment and any return that may be due.

## INDEX RISK

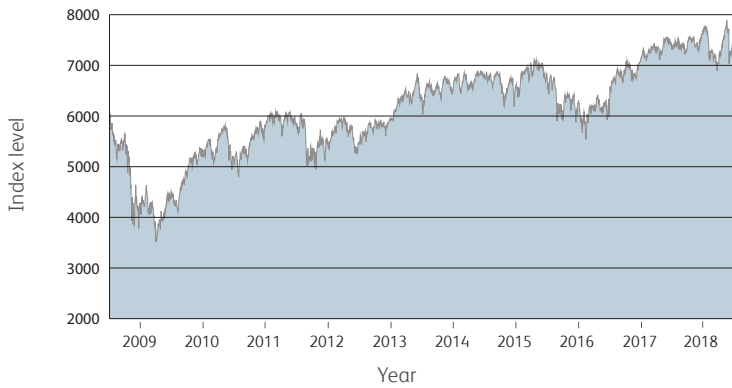
Initial investment is at risk if the Plan has not matured early, and one or both of the Indices have fallen below 60% of their Initial Index Levels on the Investment End Date.

## UNDERLYING SECURITIES ISIN

XS1821911598

For a copy of the brochure and full Terms and Conditions, call 020 3100 8880 or visit [www.wcplc.co.uk/wcsi](http://www.wcplc.co.uk/wcsi)

### Historical FTSE 100 Index Performance



### Historical EURO STOXX 50 Index Performance



Source: Bloomberg

The Indices can fall as well as rise and past performance is not a reliable indicator of future performance. The Plan is subject to a maximum return which could be lower than that received if an investor had invested directly in the shares of the companies which comprise the FTSE 100 Index and the EURO STOXX 50 Index. Additionally, investors will not receive dividend income from those companies.

Back testing	Percentage outcome*
The Indices closed <b>at or above</b> their required kick-out levels:	
<b>Year 2 Kick-out</b>	62.24%
<b>Year 2.5 Kick-out</b>	4.72%
<b>Year 3 Kick-out</b>	6.12%
<b>Year 3.5 Kick-out</b>	2.71%
<b>Year 4 Kick-out</b>	3.46%
<b>Year 4.5 Kick-out</b>	0.62%
<b>Year 5. Kick-out</b>	1.40%
<b>Year 5.5 Kick-out</b>	1.40%
<b>Year 6 Kick-out</b>	4.98%
<b>Year 6.5 Kick-out</b>	2.19%
<b>Year 7. Repayment of Initial Investment plus a defined return</b> Both Final Index Levels closed at or <b>above 80%</b> of their Initial Index Level?	2.24%
<b>Year 7. Repayment of Initial Investment only</b> One or both of the Indices closed <b>below 80%</b> of their Initial Index Level, but both closed at or <b>above 60%</b> of their Initial Index Level.	7.94%
<b>Year . Reduction in repayment of Initial Investment</b> Either of the Indices closed <b>below 60%</b> of their Initial Index Levels.	0.00%

#### Notes to historical performance

Performance based on a rolling basis data range since 1986.

\*Percentage outcome reflects the number of occurrences where the performance of the Indices would have triggered the specified return in the given year.

The results of historical back testing should be treated with caution. Back testing is not a reliable indicator of future performance and is simulated on the assumption that the same economic conditions existed and the same product terms had been offered throughout the back testing period.

## Target Market

This Plan is designed for UK retail investors who:

- understand the specific features and risks highlighted in the Plan documentation and are able to make an informed investment decision based on the information provided within the authorised documentation, including the brochure and the KID
- understand how the Plan works and that returns are based on pre-determined market outcomes
- understand that they will lose, and are able to withstand the loss of, more than 40% of their Initial Investment if one or both of the Final Index Levels are below 60% of their Initial Index Levels on the Investment End Date
- are looking for potential growth from their Initial Investment at maturity, and do not require an income from their Initial Investment throughout the Investment Term
- understand that any potential return is determined by the closing level of the FTSE 100 Index and the EURO STOXX 50 Index at specified dates throughout the Investment Term
- understand that they may receive no return at all where the Final Index Level of the FTSE 100 Index or the Final Index Level of the EURO STOXX 50 Index is below 80% of its respective Initial Index Level.
- are prepared to accept the Counterparty risk of Morgan Stanley
- understand the Investment Term and will not need access to their Initial Investment for seven years, having other readily accessible funds available to meet immediate financial needs and for emergencies
- accept the possibility that the Plan may mature early if certain conditions are met
- understand that if the Indices perform better than the maximum potential return offered by the Plan over the Investment Term, they may receive less than they would have received had they invested directly in the FTSE 100 Index or the EURO STOXX 50 Index
- have a positive view of the FTSE 100 Index and the EURO STOXX 50 Index performance over the next seven years

## Distribution Strategy

This Plan has been assessed by Walker Crips as appropriate for distribution to UK retail investors as follows:

Discretionary	Yes
Advisory	Yes
Execution-only	No

### Financial promotion for professional advisers only. Not to be relied upon by retail investors.

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